Website on Google – Checklist

Tick each box. Most problems are found in the first 6 points.

A. Can Google reach the site?

- [ ] **1. Site is live and opens without login**
  Test in a private / incognito window.
- [ ] **2. No "coming soon" or maintenance mode**
  Turn it off once the site is ready.
- [ ] **3. No noindex**
  WordPress: Settings → Reading → untick "Discourage search engines".
- [ ] **4. robots.txt does not block**
  Open yourdomain.com/robots.txt – no "Disallow: /" under User-agent: *
- [ ] **5. One main address**
  https + www or no-www – pick one, redirect the rest.

B. Does Google know about it?

- [ ] **6. Site added and verified in Search Console**
  search.google.com/search-console – free.
- [ ] **7. Sitemap submitted**
  Search Console → Indexing → Sitemaps.
- [ ] **8. Main pages: Request indexing**
  URL Inspection → Request indexing. Once per page is enough.
- [ ] **9. At least 1–2 links to the site**
  Social profile, Google Business profile, local directory.
- [ ] **10. New pages linked from homepage or menu**
  Google follows links.

C. Is the page worth showing?

- [ ] **11. Each page has its own clear title**
  Words people really search. Not "Home".
- [ ] **12. Meta description written**
  1–2 sentences. Check length with the Snippet Preview.
- [ ] **13. Enough helpful text**
  Answer the question fully. No near-empty or copied pages.
- [ ] **14. Images made smaller**
  Big photos slow the page. Compress before upload.
- [ ] **15. Search Console → Indexing → Pages checked**
  Read the reason for every page that is "not indexed".

Be patient

Google says crawling can take from a few days to a few weeks, and a request does not guarantee indexing. Pressing "Request indexing" again for the same page does not make it faster.

Request indexing – step by step + log

Search Console works in the phone browser too. There is no official app.

1. Open search.google.com/search-console and sign in.
2. Choose your website (property) at the top left. On a phone tap ☰ first.
3. Paste the full page address (with https://) into the search bar at the top. Press Enter.
4. Wait for the result: "URL is on Google" or "URL is not on Google".
5. If not on Google: press "Request indexing" (German: Indexierung beantragen). Wait about a minute.
6. A message says the request was sent. Note it in the table below.
7. After 1–2 weeks: inspect the URL again. Still not indexed? Go through page 1 again.

My indexing log

Date	Page address (URL)	Requested	On Google? (date)